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Full Service Advertising Agency  
HUBZone Certified with the SBA

511120 Publishing 541810 Advertising Agency  
541820 Public Relations 541830 Media Buying  
541430 Graphic Design 541860 Direct Mail  
541511 Programming 541613 Marketing  
541512 Web Design Consulting

## Relevant Work Experience



The C3 Group works with the Army Environmental Command to provide services which include: weekly website updates to AEC's website; support public outreach material development in the form of brochures, booklets, fact sheets, and power point presentations; Earth Day support through content writing and graphic design for posters and web friendly files; and Environmental Awards support through public relations, editorial writing and review, and award template designs.



The C3 Group works with the Defense Acquisition University to publish their Defense AT&L magazine, the *Defense Acquisition Research Journal* and the *DAU Catalog*. C3 provides editorial, graphic design, photo selection from stock photography websites or client databases, and copy layout services for publishing print copies, web friendly files, and interactive files for mobile applications.



The C3 Group works with the Department of Education to provide ongoing support for document, communications materials and graphic design for DOE's social media, blog, website, email, infographics, video development, interactive infographics and animated GIFs or MOVs.



The C3 Group works with the Bureau of Ocean Energy Management to publish their *Ocean Science Journal*. C3 provides project management, graphic design, photo selection, and copy layout of the journal. C3 works closely with the writers and editors to ensure deadlines are met, the style guide is followed, and a quality 508 compliant journal is published.



CHEROKEE NATION®

The C3 Group works with the Cherokee Nation TERO and Cherokee Public Health websites. The TERO website is the world's largest online database of certified Indian-owned businesses. The website is updated with new certified businesses. C3 also assists with the annual TERO business fair to register Indian-owned businesses. C3 manages Cherokee Nation Public Health's social media accounts, creates and updates social media images, designs email newsletter templates, provides graphic design for print and branding material, and develops monthly campaigns for various outlets.

## About The C3 Group

Since 2005, The C3 Group has worked with clients nationwide to provide marketing consulting, media planning, campaign creation, graphic design, photography, multiple content management and e-commerce websites, web development, database management, and publishing services. In 2008, The C3 Group began working with tribal governments and became 8(a) certified with the Small Business Administration. The 8(a) program helped The C3 Group obtain its first federal contract in 2014 with the Department of Defense.

We contribute our success in the industry to our ability to work as a team. Whether it's our in-house team, a client's team or another agency, C3 works well as a group to bring success to everyone involved. We are an ambitious group who appreciates excelling in an evolving industry and learning from industry leaders around us.



### American Advertising Federation (AAF) Addy Awards

OUTDOOR BILLBOARD POSTER CAMPAIGN EVENT CAMPAIGN INTERACTIVE PROMOTION RADIO CAMPAIGN INTERACTIVE WEB BANNER AD SINGLE COLOR PHOTO WEB BANNER CAMPAIGN

