

Relevant Work Experience



GWX D3P
 CHEROKEE NATION®

The C3 Group works with the Cherokee Nation TERO and Cherokee Public Health websites. The TERO website is the world's largest online database of certified Indian-owned businesses. The website is updated monthly with new certified businesses. C3 also assists with the annual TERO business fair to register Indian-owned businesses. C3 manages Cherokee Public Health's social media accounts, creates newsletters, designs print/branding material, and develops campaigns for various outlets.



The C3 Group works with the American Indian Chamber of Commerce of Oklahoma and has planned their annual Indian Country Business Summit. C3 marketed the event to tribal leaders and Indian-owned businesses, organized keynote and general session speakers, planned conference room layout and catering, set up audio and video in session rooms, and managed registration for attendees.



The C3 Group works with the Defense Acquisition University to publish their Defense AT&L magazine, the *Defense Acquisition Research Journal* and the *DAU Catalog*. C3 provides editorial, design, and layout services for publishing print copies, web friendly files, and developing interactive files for mobile applications.



The C3 Group works with the Bureau of Ocean Energy Management to publish their *Ocean Science Journal*. C3 provides project management, design, and layout of the journal. C3 works closely with the writers and editors to ensure deadlines are met and a quality journal is published.



The C3 Group works with the Army Environmental Command to provide public relation services which includes: weekly website updates to AEC's website, support public outreach material development, Earth Day support through content writing and graphic design, and Environmental Awards support through public relations.

About The C3 Group

Since 2005, The C3 Group has worked with clients nationwide to provide marketing consulting, media planning, campaign creation, graphic design, photography, multiple content management and e-commerce websites, web development, database management, and publishing services. In 2008, The C3 Group began working with tribal governments and became 8(a) certified with the Small Business Administration. The 8(a) program helped The C3 Group obtain its first federal contract in 2014 with the Department of Defense.

We contribute our success in the industry to our ability to work as a team. Whether it's our in-house team, a client's team or another agency, C3 works well as a group to bring success to everyone involved. We are an ambitious group who appreciates excelling in an evolving industry and learning from industry leaders around us.



American Advertising Federation (AAF) Addy Awards

OUTDOOR BILLBOARD	POSTER CAMPAIGN	EVENT CAMPAIGN	INTERACTIVE PROMOTION	RADIO CAMPAIGN	INTERACTIVE WEB BANNER AD	SINGLE COLOR PHOTO	WEB BANNER CAMPAIGN
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