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Full Service Advertising Agency

8(a) and HUBZone Certified with the SBA

- 511120 Publishing
- 541820 Public Relations
- 541430 Graphic Design
- 541511 Programming
- 541512 Web Design
- 541810 Advertising Agency
- 541830 Media Buying
- 541860 Direct Mail
- 541613 Marketing Consulting

Relevant Work Experience



The C3 Group works with the Defense Acquisition University to publish their Defense AT&L magazine, the *Defense Acquisition Research Journal* and the *DAU Catalog*. C3 provides editorial, graphic design, photo selection from stock photography websites or client databases, and copy layout services for publishing print copies, web friendly files, and interactive files for mobile applications.



The C3 Group works with the Bureau of Ocean Energy Management to publish their *Ocean Science Journal*. C3 provides project management, graphic design, photo selection, and copy layout of the journal. C3 works closely with the writers and editors to ensure deadlines are met, the style guide is followed, and a quality 508 compliant journal is published.



The C3 Group works with the Army Environmental Command to provide services which include: weekly website updates to AEC's website; support public outreach material development in the form of brochures, booklets, fact sheets, and power point presentations; Earth Day support through content writing and graphic design for posters and web friendly files; and Environmental Awards support through public relations, editorial writing and review, and award template designs.



CHEROKEE NATION®

The C3 Group works with the Cherokee Nation as a full-service advertising agency for Cherokee Nation TERO and Cherokee Public Health. We provide web development, social media management, event planning, lead generation, and graphic design services for the TERO department which certifies and manages the largest directory of Indian-owned businesses in the nation. We also provide similar services to Cherokee Public Health (CPH). CPH is the tribe's agency that promotes and protects the health of their tribal citizens.



The C3 Group works with the American Indian Chamber of Commerce of Oklahoma (AICCOK) to provide event planning, lead generation, web development, social media, and graphic design services. C3 planned and organized their largest conference in history, the Indian Country Business Summit. The event drew in native businesses and tribal leaders from across the U.S. C3 created a system for AICCOK to generate leads and maintain the leads in a secure system for future events.

About The C3 Group

Since 2005, The C3 Group has worked with clients nationwide to provide marketing consulting, media planning, campaign creation, graphic design, photography, multiple content management and e-commerce websites, web development, database management, and publishing services. In 2008, The C3 Group began working with tribal governments and became 8(a) certified with the Small Business Administration. The 8(a) program helped The C3 Group obtain its first federal contract in 2014 with the Department of Defense.

We contribute our success in the industry to our ability to work as a team. Whether it's our in-house team, a client's team or another agency, C3 works well as a group to bring success to everyone involved. We are an ambitious group who appreciates excelling in an evolving industry and learning from industry leaders around us.



American Advertising Federation (AAF) Addy Awards

- OUTDOOR BILLBOARD
- POSTER CAMPAIGN
- EVENT CAMPAIGN
- INTERACTIVE PROMOTION
- RADIO CAMPAIGN
- INTERACTIVE WEB BANNER AD
- SINGLE COLOR PHOTO
- WEB BANNER CAMPAIGN

